

Soham Joshi

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EDUCATION

The University of Georgia, Athens, GA

Expected Dec 2027

- **Degree:** B.B.A. in Management Information Systems
- **Certificates:** Entrepreneurship; AI for Business
- **Relevant Coursework:** Computer Programming, Data Analytics, Project Management, Business Process Management

PROFESSIONAL EXPERIENCE

Thought GPS, *Documentation & Business Operations Intern - Product Team*, Remote

May 2026 - Aug 2026

- Gathered and documented product requirements and solution scope for a customer-facing AI assistant after evaluating 20+ voice options
- Compared 3 authentication solutions across implementation effort, cost, user experience, and security; recommended Google OAuth, which the team adopted
- Researched Instagram Messaging API permissions and webhooks; translated findings into technical requirements and implementation workflows
- Analyzed engagement metrics for 100+ newsletter users; recommended changes that increased activity by 20% on send days

Extern, *Product Management Extern - BeReal*, Remote

Dec 2025 - Feb 2026

- Analyzed quantitative and qualitative user research to identify 3 recurring engagement problems and unmet customer needs
- Converted findings into 10 user stories and prioritized requirements for a proposed weekly Theme Board feature
- Presented a business case using survey-intent data, adoption benchmarks, and product trade-offs to support the feature recommendation

SellSide Group, LLC, *Junior M&A Analyst*, Remote

Sep 2025 - Jan 2026

- Analyzed company, market, and industry data for 500+ businesses across 3 sectors to support strategic decisions
- Collaborated with an 8-person analyst team and engaged 100+ prospective companies weekly; ranked top 3 in outreach volume
- Managed accurate records, priorities, and follow-ups for 200+ acquisition targets across 5 HubSpot pipelines

PROJECTS

Ghostr, *Founder & Product Lead - Personal Venture*, Remote

Sep 2026 - Present

- Built an anonymous social messaging platform using Supabase for authentication and database management and Twilio APIs for SMS delivery
- Implemented Twilio Messaging Services, webhook-based message processing, phone verification, and opt-in and opt-out workflows
- Secured A2P 10DLC campaign approval by developing compliant consent, moderation, privacy, and user-safety processes

Terry Fintech Society, *Project Team Member*, Athens, GA

Feb 2026 - Present

- Analyzed customer needs and product usability for a digital banking application; prototyped a workflow estimated to reduce bounce rates by 40%
- Conducted competitive analysis of digital banking and fintech products; communicated actionable recommendations to the project team

EY Consulting Case Study, *Student Consultant*, Athens, GA

Sep 2025 - Nov 2025

- Developed an 18-month SAP S/4HANA roadmap for a \$50 billion manufacturer; presented 5 recommendations estimating \$200 million in annual savings

SKILLS & CERTIFICATIONS

- **Technical:** Excel, Power BI, SQL, Python, R, JMP, APIs, SAP S/4HANA, BPMN 2.0, HubSpot, Codex
- **Business & Product:** Requirements Gathering, Data Analysis, Business Analysis, User Research, Process Improvement, Competitive Analysis, Product Planning, Project Management, Roadmaps
- **Professional:** Problem Solving, Critical Thinking, Stakeholder Communication, Cross-Functional Collaboration, Attention to Detail, Prioritization
- **Certifications:** Go Lean Six Sigma Yellow Belt, Excel Essential Training (Microsoft 365)

PROFESSIONAL INTERESTS

Product Management, Business Analytics, Artificial Intelligence, App Development, Technology Consulting